



Board Meeting

October 16, 2013

Agenda

- Welcome and Introductions
- President
- Treasurer
- Fundraising
- Communications
- Volunteers
- Technology
- Facilities
- New Business

Update

- LSC Update
 - New Parent Rep Opening
- Gym Mats Ordered
 - To be installed by Gene Pierson. Will need numerous helpers in ~2 weeks.
- Organizational Changes
 - Sarah Harris resigning Volunteers post and Bob Fox wants to take over
 - Toni Popova and Laura Stein to switch responsibilities
- Lowes Grant
 - Need to write letter on completed grant
 - Time to apply for a new grant
 - Need a volunteer

Profit & Loss Statement and Balance Sheet

September 2013

	Total
Income	
Donations	31,967.01
In-Kind Donations	11,874.41
Restricted Donations	0.00
Non-Profit Income (Decals, etc.)	9.00
Total Income	\$43,850.42
Expenses	
Advertising	0.00
Charitable Giving	24,147.30
Charitable Giving - In Kind	11,595.38
Total Charitable Giving	35,742.68
Credit Card Processing Fee	608.86
Fundraising Expense	2,486.05
Fundraising Exp. - In Kind	819.41
Insurance	0.00
Online Accounting Service	257.67
Promotional	409.84
Stationery & Printing	312.72
Supplies	0.00
Taxes & Licenses	310.00
Web Services	461.00
Total Expenses	\$41,408.23
Net Operating Income	\$ 2,442.19
Other Expenses	
Miscellaneous	0.00
Total Other Expenses	\$ 0.00
Net Other Income (Refund)	\$ 45.74
Net Income	\$ 2,487.93

	Total
ASSETS	
Current Assets	
Bank Accounts	
PNC Checking	
Non-Restricted Funds	16,092.36
Restricted Funds	0.00
Total Bank Accounts	\$ 16,092.36
Accounts Receivable	
Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$ 0.00
Other Assets	
In-Kind Donations	0.00
Total Other Assets	\$ 0.00
Total Current Assets	\$ 16,092.36
TOTAL ASSETS	\$ 16,092.36
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	13,604.43
Net Income	2,487.93
Total Equity	\$ 16,092.36
TOTAL LIABILITIES AND EQUITY	\$ 16,092.36

Donations by Month

Month	Number of Donations	Continuing Donations	New/One Time Donations	Corporate Grants/Matches	Non-Profit Income	In-Kind Donations	Total Donations
January (2012)	2	\$110.00		\$0.00	\$0.00	\$0.00	\$110.00
February	6	\$200.00	\$575.00	\$0.00	\$0.00	\$0.00	\$775.00
March	4	\$225.00		\$0.00	\$0.00	\$0.00	\$225.00
April	4	\$250.00		\$0.00	\$0.00	\$0.00	\$250.00
May	5	\$275.00		\$0.00	\$0.00	\$0.00	\$275.00
June	9	\$425.00		\$5,000.00	\$0.00	\$0.00	\$5,425.00
July	6	\$300.00		\$0.00	\$0.00	\$0.00	\$300.00
August	11	\$250.00	\$250.00	\$0.00	\$0.00	\$0.00	\$500.00
September	12	\$375.00	\$350.00	\$0.00	\$0.00	\$0.00	\$725.00
October	19	\$675.00	\$1,165.00	\$0.00	\$0.00	\$0.00	\$1,840.00
November	15	\$945.00	\$1,122.00	\$0.00	\$0.00	\$0.00	\$2,067.00
December	13	\$725.00	\$271.24	\$0.00	\$0.00	\$540.38	\$1,536.62
Total	106	\$4,755.00	\$3,733.24	\$5,000.00	\$0.00	\$540.38	\$14,028.62
January (2013)	12	\$725.00	\$350.00	\$0.00	\$0.00	\$0.00	\$1,075.00
February	12	\$750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$750.00
March	14	\$725.00	\$0.00	\$562.00	\$0.00	\$2,020.00	\$3,307.00
April	11	\$800.00	\$0.00	\$4,351.00	\$0.00	\$0.00	\$5,151.00
May	15	\$1,000.00	\$0.00	\$276.00	\$0.00	\$2,020.00	\$3,296.00
June	18	\$650.00	\$75.00	\$5,204.77	\$0.00	\$819.41	\$6,749.18
July	12	\$675.00	\$0.00	\$12,652.00	\$0.00	\$0.00	\$13,327.00
August	14	\$700.00	\$50.00	\$0.00	\$0.00	\$7,015.00	\$7,765.00
September	16	\$550.00	\$105.00	\$1,525.00	\$9.00	\$0.00	\$2,189.00
Total	124	\$6,575.00	\$580.00	\$24,570.77	\$9.00	\$11,874.41	\$43,609.18

Fundraising

- Smaller Cocktail Receptions
 - First one at the Stein's on 9/30
 - Looking for host for next one
- Fall Appeal
- Looking for another parent volunteer

Business Outreach

- Potbelly Dine Out
 - Thursday 10/17 5-8pm
 - 25% of sales
- Homemade Pizza Company
 - Wednesday 11/13
- Shop for Good
 - Organized by WPBCC
 - 12/6-8
 - 10% of sales

Communications

- DNA Info wrote a story on the Outdoor Classroom ([link](#))
- Newsletter to resume 1st week of each month – *must e-mail content by the end of the prior month*
- Ehrler Park Message Board – including timely Pulaski info now

Volunteers

- Upcoming
 - NPN School Fair – Saturday, October 19
 - Pulaski Community Open House – Saturday, October 26
- Volunteers also needed to coordinate in-school activities(Norma)
 - Traffic Management (Kiss and Go) – **(NEW) Do not need CPS approval**
 - Lunch and Recess
 - Library Assistance
 - Office Assistance
 - Teacher Treats

Facilities

- **Trash/Recycling Receptacles**
 - Done – Thanks Gene Pierson for installation
 - Still have 1 or 2 left to sell
 - Need graphic design help for “Pulaski” panel
- **Gym Wall Mats**
 - Ordered (\$4,195), going to install ourselves
 - 3-4 volunteers one evening in early November

School Needs

- **Technology**
 - Smart Boards
 - Projectors
 - Looking for a plan (incl. bandwidth)
- **Facility**
 - Dry Erase Boards
 - Auditorium Lighting
 - Athletics Equipment
- **Teacher of the Month rewards**
 - Also looking for ideas on how to involve parents in nominations

How To Fund?

Open Meeting Topics

- Next Meeting November 20, in the Pulaski Library