



# Board Meeting

January 23, 2013

# Agenda

- Welcome and Introductions
- President
- Treasurer
- Fundraising
- Volunteers
- Business Development
- Communications
- Facilities
- Technology

# Update

- Chromebooks
  - Successful pilot during assessments
- LSC Meeting
- Dr. Bedard
- Promote Pre-K and Kindergarden Registration

# Profit & Loss Statement and Balance Sheet

January – December 2012

	Total
<b>Income</b>	
Donations	8,389.00
Restricted Funds	5,000.00
Uncategorized Income	200.00
In-Kind Donations	540.38
<b>Total Income</b>	<b>\$ 14,129.38</b>
<b>Expenses</b>	
Advertising	387.82
Credit Card Processing	584.54
Insurance	344.00
Office Expenses	
P.O. Box	360.40
<b>Total Office Expenses</b>	<b>\$ 360.40</b>
Online Accounting	339.32
Promotional	624.18
Stationery & Printing	222.98
Supplies	64.87
Taxes & Licenses	43.00
Web Services	1,224.11
<b>Total Expenses</b>	<b>\$ 4,195.22</b>
<b>Net Operating Income</b>	<b>\$ 9,934.16</b>
<b>Other Expenses</b>	
Miscellaneous	809.13
<b>Total Other Expenses</b>	<b>\$ 809.13</b>
<b>Net Other Income</b>	<b>-\$ 809.13</b>
<b>Net Income</b>	<b>\$ 9,125.03</b>

	Total
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
PNC Checking	
Non-Restricted Funds	8,064.05
Restricted Funds	5,000.00
<b>Total Bank Accounts</b>	<b>\$ 13,064.05</b>
Accounts Receivable	
Accounts Receivable (A/R)	0.00
<b>Total Accounts Receivable</b>	<b>\$ 0.00</b>
<b>Other Assets</b>	
In-Kind Donations	540.38
<b>Total Other Assets</b>	<b>\$ 540.38</b>
<b>Total Current Assets</b>	<b>\$ 13,604.43</b>
<b>TOTAL ASSETS</b>	<b>\$ 13,604.43</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Total Liabilities</b>	
<b>Equity</b>	
Retained Earnings	4,479.40
Net Income	9,125.03
<b>Total Equity</b>	<b>\$ 13,604.43</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 13,604.43</b>

# 2012 Donations by Month

Month	Number of Donations	Continuing Donations	New/One Time Donations	Corporate Grants/Matches	In-Kind Donations	Total Donations
January	2	\$110.00		\$0.00	\$0.00	<b>\$110.00</b>
February	6	\$200.00	\$575.00	\$0.00	\$0.00	<b>\$775.00</b>
March	4	\$225.00		\$0.00	\$0.00	<b>\$225.00</b>
April	4	\$250.00		\$0.00	\$0.00	<b>\$250.00</b>
May	5	\$275.00		\$0.00	\$0.00	<b>\$275.00</b>
June	9**	\$425.00		\$5,000.00	\$0.00	<b>\$5,425.00</b>
July	6	\$300.00		\$0.00	\$0.00	<b>\$300.00</b>
August	11	\$250.00	\$250.00	\$0.00	\$0.00	<b>\$500.00</b>
September	12	\$375.00	\$350.00	\$0.00	\$0.00	<b>\$725.00</b>
October	19	\$675.00	\$1,165.00	\$0.00	\$0.00	<b>\$1,840.00</b>
November	15	\$945.00	\$1,122.00	\$0.00	\$0.00	<b>\$2,067.00</b>
December	13	\$725.00	\$271.24	\$0.00	\$540.38	<b>\$1,536.62</b>
<b>Total</b>	<b>97</b>	<b>\$4,755.00</b>	<b>\$3,733.24</b>	<b>\$5,000.00</b>	<b>\$540.38</b>	<b>\$14,028.62</b>

\*Based on Date of Transactions Initiated by Z2Systems Where Applicable, Deposit Dates Vary; Report Amended to Remove 8 Failed Deposits from August - December 2012

# Fundraising

- Fundraising Progress
- Homemade Pizza -- January 30th (Toni)
- Honor Roll
- Spring Appeal
- Fun Run Update

# Fundraising FUN RUN

- **Projected Raise**

- 65% of students bring in \$40/ per student
- 800 students at Pulaski - 65% is 520 students x \$40/per student = \$20,800

- **Costs**

- \$799 Subscription
- \$400 for 800 pledge packets
- 6% processing fee for online donations
- Incidentals

- **Timing**

- Late May/Early June (since school year is extended until 6/24)
- 60 days MINIMUM to plan
- Launch Date (Kick-Off) - this should be 2-3 weeks before actual event

# Business Outreach – Homemade Pizza

- January 30th
  - \$4 per pizza
  - \$2 per large salad
  - \$1 per calzone or flatbread
  - **10% of all gift cards**

Promotional materials distributed



**HomeMade Fundraising Works!**

Since October 2011 HomeMade has donated over **\$200,000** to over **400** schools, non-for-profits, and sports teams.

- 1 Apply online for your organization or school. [Click here](#)
- 2 Pick a date for your fundraiser. Tuesdays or Wednesdays
- 3 Promote your event! We provide emails, flyer art & printed posters.
- 4 Receive a large check from HomeMade. On your designated fundraising day, we'll donate **\$4** for every large pizza, **\$2** for every large salad, **\$1** for every calzone or flatbread order sold, and **10%** of all gift card purchases at your designated HomeMade Pizza Co. location.

*"I was really impressed with how quickly the employees were taking care of everyone and how pleasant they all were! The posters and fliers provided were really helpful... we used them all!"*

— Fundraising Committee, Glenbrook South Titan Poms (Glenview)

**Schedule your fundraising event today!**

 SHARE IT  TWEET IT  EMAIL IT



# Business Outreach – Spa Soak

- 24 person capacity
- \$20/person cost
- 6-10pm
- Tuesday, Wednesday or Thursday at least a month out
- 1 parent ticket includes 1 teacher

## Action Items

- Set dates (likely 2)
- Set price

## Needs

- Volunteers
- Food and Drink Sponsors



# Communications

- Need photos!
- Neighbor outreach
- Keep positive buzz on EveryBlock and other sites



# Facilities

- Lowes Grant

# Technology

# Open Meeting Topics

- Next Meeting February 20, in the Pulaski Library