



Board Meeting

November 14, 2012

Agenda

- Welcome and Introductions
- Vote on Communications Chair
- President
- Treasurer
- Fundraising
- Volunteers
- Business Development
- Communications
- Facilities
- Technology
- Fundraising Requests

Administrative

- Approve Debbie Gibbons as Communications Chair

Update

- Meetings with Administration
- LSC Meeting (not until next week)
- International Association of School Boards visit on November 19th
- Received Healthy Schools Certification on October 10th



The Healthier US School Challenge (HUSSC) is a component of Michelle Obama's Let's Move initiative, which awards schools for meeting criteria in physical education, physical activity (recess), healthy classroom rewards, healthy fundraising, and nutrition education. Essentially, the healthy school certification means that Pulaski has gone above federal standards

Profit & Loss Statement and Balance Sheet

January – October 2012

	Total
Income	
Donations	5,525.00
Restricted Funds	5,000.00
Uncategorized Income	200.00
Total Income	\$ 10,725.00
Expenses	
Advertising	387.82
Credit Card Processing	433.02
Insurance	149.00
Office Expenses	
P.O. Box	360.40
Total Office Expenses	\$ 360.40
Online Accounting	282.06
Promotional	624.18
Stationery & Printing	222.98
Supplies	64.87
Uncategorized Expense	0.00
Web Services	1,110.00
Total Expenses	\$ 3,634.33
Net Operating Income	\$ 7,090.67
Other Expenses	
Miscellaneous	809.13
Total Other Expenses	\$ 809.13
Net Other Income	-\$ 809.13
Net Income	\$ 6,281.54

	Total
ASSETS	
Current Assets	
Bank Accounts	
PNC Checking	
Non-Restricted Funds	5,760.94
Restricted Funds	5,000.00
Total Bank Accounts	\$ 10,760.94
Accounts Receivable	
Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$ 0.00
Total Current Assets	\$ 10,760.94
TOTAL ASSETS	\$ 10,760.94
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	4,479.40
Net Income	6,281.54
Total Equity	\$ 10,760.94
TOTAL LIABILITIES AND EQUITY	\$ 10,760.94

2012 Donations by Month

Month	Number of Donations	Donations from Existing Donors	Donations from New Donors	Corporate Grants/Matches	Total Donations
January	2	\$110.00		\$0.00	\$110.00
February	6	\$200.00	\$575.00	\$0.00	\$775.00
March	4	\$225.00		\$0.00	\$225.00
April	4	\$250.00		\$0.00	\$250.00
May	5	\$275.00		\$0.00	\$275.00
June	9	\$425.00		\$5,000.00	\$5,425.00
July	6	\$300.00		\$0.00	\$300.00
August	12	\$400.00	\$125.00	\$0.00	\$525.00
September	13	\$550.00	\$200.00	\$0.00	\$750.00
October	20	\$1,350.00	\$515.00	\$0.00	\$1,865.00
Total	81	\$4,085.00	\$1,415.00	\$5,000.00	\$8,635.00

*Based on Date of Transactions Initiated by Z2Systems Where Applicable, Deposit Dates Vary

Fundraising FUN RUN

- **Projected Raise**

- 65% of students bring in \$40/ per student
- 800 students at Pulaski - 65% is 520 students x \$40/per student = \$20,800

- **Costs**

- \$799 Subscription
- \$400 for 800 pledge packets
- 6% processing fee for online donations
- Incidentals

- **Timing**

- Late May/Early June (since school year is extended until 6/24)
- 60 days MINIMUM to plan
- Launch Date (Kick-Off) - this should be 2-3 weeks before actual event

Volunteers

- Morning Parent Patrol*
- Lunchroom Supervision*
- Recess Supervision*
- Classroom Assistance*
- Library Assistance
- Office Assistance
- Special Events

**CPS Registration Packet Required*

Business Outreach

- Homemade Pizza Company Fundraiser
 - \$4 per pizza on one day
 - December 11, 12, 18, 19, 25, or 26 still available
 - Promotional materials provided
 - Possible distribution at school or even delivery
- Need 3-4 Volunteers



HomeMade Fundraising Works!

Since October 2011 HomeMade has donated over **\$200,000** to over **400** schools, non-for-profits, and sports teams.

- 1 Apply online for your organization or school. [Click here](#)
- 2 Pick a date for your fundraiser. Tuesdays or Wednesdays
- 3 Promote your event! We provide emails, flyer art & printed posters.
- 4 Receive a large check from HomeMade. On your designated fundraising day, we'll donate **\$4** for every large pizza, **\$2** for every large salad, **\$1** for every calzone or flatbread order sold, and **10%** of all gift card purchases at your designated HomeMade Pizza Co. location.

"I was really impressed with how quickly the employees were taking care of everyone and how pleasant they all were! The posters and fliers provided were really helpful... we used them all!"

— Fundraising Committee, Glenbrook South Titan Poms (Glenview)

Schedule your fundraising event today!

 SHARE IT  TWEET IT  EMAIL IT

Communications

Facilities

- Playground Equipment
- Lowes Grant

Technology

Current School Needs/Fundraising Requests

- More projectors and Elmo's – Applied for Google Grant
- New/More computers
- Teacher Laptops
- Set of class iPads per grade level
- Smart boards
- Teacher supplies
- Outdoor classroom
- Playground equipment
- Front Doors
- Field Trip Fund
- Musical instruments
- ...

Evaluation Process

- Importance of Pulaski's needs
- Ability to raise funds

Criteria	Score	Scoring Format	Weight	Weighted Score
Impact on student learning		1-# of projects, highest is best		
Impact on student morale		1-# of projects, highest is best		
Impact on teacher morale		1-# of projects, highest is best		
Impact on enrollment		1-# of projects, highest is best		
Impact on community		1-# of projects, highest is best		
Reach		% of Student Population that will benefit		
Permanence		1: < 1 week, 2: < 1 month, 3: < 1 year, 4: < 3 years, 5: > 3 years		
Volunteer Component		1-# of projects, highest is best		
Relevance to IB Curriculum		1-# of projects, highest is best		
Visibility		1-# of projects, highest is best		
Ability to raise funds		1-# of projects, highest is best		
Availability of other funds		1-# of projects, highest is best		

Recommended Project

- Purchase Google Chromebooks to be used primarily for student assessments (~2 weeks, 3X per year), but available for computer lab use or class checkout the rest of the year.
- $\$249/\text{Chromebook} \times 35 = \8750
- Need them by early January
- Need a little more money than we have!



Chromebook Project

- Current Assessment laptops go from closet back to teachers
- Current Teacher iPads go to an iPad cart that can be checked out by whole classes



Open Meeting Topics

- Next Meeting December 19, in the Pulaski Library