



# Board Meeting

December 16, 2015

# Agenda

- ◆ Welcome and Introductions
- ◆ Principal Updates
- ◆ LSC Updates
- ◆ Treasurer
- ◆ Projects and Procurement
- ◆ Volunteers
- ◆ Communications
- ◆ Fundraising
- ◆ Outreach
- ◆ Party with a Purpose
- ◆ Teacher Liaison
- ◆ New Business

# Principal Updates

- ◆ No updates this month – still waiting on the budget

# LSC Updates

## ◆ Diverse Learners

- School does not have enough resources to provide the state mandated minutes.
- Funding should come from central office, not the school's budget.
- Many schools are facing this problem and trying to determine what to do.

## ◆ Cumulative Principal Evaluation will ramp up soon

- A letter to parents and staff will be sent out asking for feedback to be used in the LSC's formal evaluation.

# Profit & Loss Statement and Balance Sheet

## November 2015

	<b>Total</b>
<b>Income</b>	
Donations (General)	14,439.01
In-Kind Donations (General)	4,243.35
Gala In-Kind Donations	5,671.73
FunRun In-Kind Donations	1,029.57
Matching Campaign	1,300.00
Gala Ticket Sales	8,441.00
Gala - Auction & Raffle Proceeds	16,874.25
FunRun	28,265.77
FunRun Sponsorship	5,800.00
Block Party Donations & Proceeds	1,021.00
Unapplied Cash	0.00
<b>Total Income</b>	<b>\$ 87,085.68</b>
<b>Expenses</b>	
Advertising	0.00
Charitable Giving	10,428.50
Charitable Giving - In Kind	4,243.35
FunRun In-Kind Charitable Giving	1,029.57
<b>Total Charitable Giving</b>	<b>15,701.42</b>
Credit Card & Banking Fees	1,653.31
Fundraising Expense	0.00
Fundraising Exp. - FunRun T-Shirts	1,964.70
Fundraising Exp. - Gala Cash	7,368.55
Fundraising Exp. - Gala In-Kind	5,671.73
Fundraising Exp. - In Kind General	0.00
Insurance	0.00
Online Accounting Service	314.93
Promotional - Block Party	813.25
Stationery & Printing	0.00
Taxes & Licenses	25.00
Web Services	539.00
<b>Total Expenses</b>	<b>\$ 34,051.89</b>
<b>Net Operating Income</b>	<b>\$ 53,033.79</b>

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>PNC Checking</b>	
<b>Non-Restricted Funds</b>	68,207.39
<b>Restricted Funds (Lowes)</b>	2,293.80
<b>Total Bank Accounts</b>	<b>\$ 70,501.19</b>
<b>Accounts Receivable</b>	
<b>Accounts Receivable (A/R)</b>	0.00
<b>Total Accounts Receivable</b>	<b>\$ 0.00</b>
<b>Other Assets</b>	
<b>In-Kind Donations</b>	0.00
<b>Undeposited Funds</b>	0.00
<b>Total Other Assets</b>	<b>\$ 0.00</b>
<b>Total Current Assets</b>	<b>\$ 70,501.19</b>
<b>TOTAL ASSETS</b>	<b>\$ 70,501.19</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Total Liabilities</b>	
<b>Equity</b>	
<b>Retained Earnings</b>	16,520.40
<b>Net Income</b>	53,980.79
<b>Total Equity</b>	<b>\$ 70,501.19</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 70,501.19</b>

# Donations by Month

Month	Number of Donations / Transactions	Continuing Donations	New/One Time Donations	Events/ Grants/Matches	Non-Profit Income (Auction,	In-Kind Donations	Total Donations
January (2014)	18	\$745.00	\$500.00	\$497.00	\$0.00	\$0.00	<b>\$1,742.00</b>
February	56	\$1,536.00	\$3,175.46	\$760.00	\$0.00	\$2,020.00	<b>\$7,491.46</b>
March	25	\$1,274.00	\$50.00	\$2,764.91	\$0.00	\$0.00	<b>\$4,088.91</b>
April	37	\$840.00	\$0.00	\$4,842.00	\$0.00	\$0.00	<b>\$5,682.00</b>
May	246	\$815.00	\$0.00	\$11,903.08	\$285.00	\$2,460.00	<b>\$15,463.08</b>
June	278	\$1,040.00	\$0.00	\$13,376.63	\$992.00	\$2,134.80	<b>\$17,543.43</b>
July	32	\$850.00	\$0.00	\$3,151.58	\$225.00	\$0.00	<b>\$4,226.58</b>
August	23	\$850.00	\$0.00	\$244.00	\$465.00	\$440.00	<b>\$1,999.00</b>
September	19	\$875.00	\$650.00	\$25.00	\$2,324.75	\$0.00	<b>\$3,874.75</b>
October	43	\$775.00	\$95.00	\$775.00	\$120.00	\$0.00	<b>\$1,765.00</b>
November	71	\$3,182.00	\$2,733.00	\$1,338.64	\$595.00	\$0.00	<b>\$7,848.64</b>
December	22	\$5,235.00	\$720.00	\$0.00	\$0.00	\$500.00	<b>\$6,455.00</b>
<b>Total</b>	<b>870</b>	<b>\$18,017.00</b>	<b>\$7,923.46</b>	<b>\$39,677.84</b>	<b>\$5,006.75</b>	<b>\$7,554.80</b>	<b>\$78,179.85</b>
January (2015)	18	\$885.00	\$200.00	\$30.00	\$3,771.00	\$0.00	<b>\$4,886.00</b>
February (2015)	23	\$730.00	\$100.00	\$1,720.39	\$8,632.00	\$5,671.73	<b>\$16,854.12</b>
March (2015)	18	\$780.00	\$45.00	\$230.00	\$13,162.25	\$0.00	<b>\$14,217.25</b>
April (2015)	12	\$630.00	\$10.00	\$138.00	\$0.00	\$0.00	<b>\$778.00</b>
May (2015)	13	\$630.00	\$0.00	\$940.70	\$0.00	\$0.00	<b>\$1,570.70</b>
June (2015)	24	\$930.00	\$425.00	\$2,680.72	\$0.00	\$0.00	<b>\$4,035.72</b>
July (2015)	23	\$795.00	\$0.00	\$2,450.00	\$0.00	\$2,500.00	<b>\$5,745.00</b>
August (2015)	17	\$640.00	\$0.00	\$523.51	\$760.00	\$1,743.35	<b>\$3,666.86</b>
September (2015)	217	\$1,010.00	\$0.00	\$8,727.00	\$211.00	\$1,005.00	<b>\$10,953.00</b>
October (2015)	348	\$750.00	\$0.00	\$21,007.77	\$0.00	\$24.57	<b>\$21,782.34</b>
November (2015)	22	\$750.00	\$20.00	\$1,400.00	\$1,566.00	\$0.00	<b>\$3,736.00</b>
<b>Total</b>	<b>735</b>	<b>\$8,530.00</b>	<b>\$800.00</b>	<b>\$39,848.09</b>	<b>\$28,102.25</b>	<b>\$10,944.65</b>	<b>\$88,224.99</b>

# Projects and Procurement

## ◆ PreK

- Three digital cameras and one printer have been purchased for PreK in lieu of the document cameras that other teachers received.
- All in with discounts, under \$350.

## ◆ PE

- About \$1500 in athletic equipment (Steps and Kettlebells) have been purchased and delivered for PE.
- Continuing to price watch on some other PE equipment items.
- Looking into what needs to go into mounting the Pull Up bars.
- Cleaning of the gym will follow that.

## ◆ Art

- Online shopping cart is built to purchase ~\$575 in art supplies in lieu of the document camera. Waiting for tax exempt status to be attached to our account to place the order.

## ◆ Music

- Still waiting to hear what Music would like/need in lieu of document camera.

# Volunteers

- ◆ Library assistance needed
- ◆ Kids ID program Jan 11-12<sup>th</sup>, 9AM-3PM. 2 hour shifts, 2 volunteers per shift (6 per day)
- ◆ Teacher Treats Still has slots available later in the year
- ◆ Lunch/Recess volunteers needed – contact Michelle Sherman if interested; [michellemcclung@hotmail.com](mailto:michellemcclung@hotmail.com)
- ◆ Contact Bob Fox for these and future volunteer opportunities – [bob@friendsofpulaski.org](mailto:bob@friendsofpulaski.org)



# Communications

- ◆ Match Campaign HUGE SUCCESS!!
  - Ran November 30<sup>th</sup> – Dec. 11<sup>th</sup>
  - Total: **\$6283**
  - Total with match: **\$10,283**
  - Used Facebook sponsored ad for the first time. Worthwhile as a final push.
- ◆ Website Enhancements underway
  - Stephanie Harte's husband, Danny Higgins, is now assisting too.
  - FOP Picture day was 12/14, 13 classrooms signed up to participate. Got a lot of pictures taken, need to go back to catch more of the older kids (scheduling with upper grades switching classes is tricky).
- ◆ Eblasts now in English/Spanish. Thank you Mrs. Zuniga!

# Fundraising

## ◆ Past

- Chipotle - \$1369.67
- BucketFeet Bucktown Studio - \$201.50

## ◆ Current

- UrbanSitter partnership
  - US will donate \$20 to the school when new families sign up and book an interview or sitter.

## ◆ Future

- Hope to do Chipotle 3-4 times per year going forward

# Outreach

## ◆ Upcoming

- Mom's Ugly Sweater Holiday Saber Social
  - Thursday 12/17 (tomorrow!), 7:30 PM at the Charleston
- Party with a Purpose 2016 – Saturday February 20, 2016 at Nick's Fishmarket

# Party with a Purpose 2016

- ◆ Committee: Leah Gray, Kate Barthel, Natalie Fox, Bridget Brosnan, Laura Stein
- ◆ Saturday February 20, 2016 at Nick's Fishmarket, 7:30-11PM
- ◆ Party with a Purpose website is live:  
<http://www.friendsofpulaski.org/party-with-a-purpose/>
- ◆ Ticket Sales are live – link to Silent Auction Pro from the Party with a Purpose website. Ticket prices are \$65 through 1/15/16. Starting 1/16/16 ticket price goes up to \$75
- ◆ Committee will brainstorm/discuss additional ticket ideas at next committee meeting (raffle, day of event volunteer, etc.)
- ◆ Working on corporate sponsors and auction item donations.
- ◆ Many teachers have already signed up for classroom art projects!

# Teacher Liaison

- ◆ 13 teachers volunteered to have their students photographed for the FOP website. Consent forms were sent home to parents prior to photo shoot.
- ◆ 15 teachers have volunteered to have their students create art projects for the silent auction.
- ◆ Initial request for silent auction teacher experiences sent this week, follow up after break.
- ◆ Ms. Rosado and Ms. Coughlan are encouraging teachers and parents to attend FOP meetings to be better informed about and more involved in FOP activities.

# New Business



# Open Meeting Topics

- ◆ Next Meeting January 20<sup>th</sup>, Pulaski library.