



Board Meeting

November 18, 2015

Agenda

- ◆ Welcome and Introductions
- ◆ Principal Updates
- ◆ LSC Updates
- ◆ Treasurer
- ◆ Volunteers
- ◆ Communications
- ◆ Fundraising
- ◆ Outreach
- ◆ Gala
- ◆ Projects and Procurement
- ◆ Teacher Liaison
- ◆ New Business

Principal Updates

- ◆ Still waiting on budget updates, however Pulaski should receive increased funding from both CPS and State based on higher enrollment numbers.
- ◆ Ms. Natale and Mr. W. gathered a cross section of teachers and met last Friday for a first round of discussions on teacher/school technology needs. They plan to meet two or three times and then involve FOP in the discussion. No purchasing will be done until Dr. Bedard knows if Pulaski will indeed receive funding.
- ◆ Dr. Bedard was in favor of small stipends for single subject teachers however it needs to be inclusive of all single subjects.
 - PE already getting dine out money
 - Library gets book fair money – not sure if this is same as Media Center?
 - If we do stipends, next year dine out money shouldn't be assigned to one specific subject. It should go in general fund to be divided equally.

LSC Updates

- ◆ LSC Elections will be held in the spring.
- ◆ Mr. W and Ms. Natale presented at the LSC meeting regarding the technology plan they are putting together.
- ◆ Pulaski received a 1+ rating again through the CPS ratings.
- ◆ A committee has been formed to study Pulaski's capacity and population growth and the need for a plan to address.

Profit & Loss Statement and Balance Sheet

October 2015

	Total
Income	
Donations (General)	7,992.57
In-Kind Donations (General)	4,243.35
Gala In-Kind Donations	5,671.73
FunRun In-Kind Donations	1,029.57
Gala Ticket Sales	8,441.00
Gala - Auction & Raffle Proceeds	16,874.25
FunRun	33,499.77
FunRun Sponsorship	5,800.00
Block Party Donations & Proceeds	1,021.00
Unapplied Cash	150.00
Total Income	\$84,723.24
Expenses	
Advertising	0.00
Charitable Giving	10,218.64
Charitable Giving - In Kind	4,243.35
FunRun In-Kind Charitable Giving	1,029.57
Total Charitable Giving	15,491.56
Credit Card & Banking Fees	1,090.17
Fundraising Expense	0.00
Fundraising Exp. - FunRun T-Shirts	1,964.70
Fundraising Exp. - Gala Cash	5,493.55
Fundraising Exp. - Gala In-Kind	5,671.73
Fundraising Exp. - In Kind General	0.00
Insurance	0.00
Online Accounting Service	286.30
Promotional - Block Party	713.25
Stationery & Printing	0.00
Taxes & Licenses	25.00
Web Services	490.00
Total Expenses	\$31,226.26
Net Operating Income	\$53,496.98

	Total
ASSETS	
Current Assets	
Bank Accounts	
PNC Checking	
Non-Restricted Funds	67,573.58
Restricted Funds (Lowes)	2,293.80
Total Bank Accounts	\$ 69,867.38
Accounts Receivable	
Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$ 0.00
Other Assets	
In-Kind Donations	0.00
Undeposited Funds	150.00
Total Other Assets	\$ 0.00
Total Current Assets	\$ 70,017.38
TOTAL ASSETS	\$ 70,017.38
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	16,520.40
Net Income	53,496.98
Total Equity	\$ 70,017.38
TOTAL LIABILITIES AND EQUITY	\$ 70,017.38

Donations by Month

Month	Number of Donations / Transactions	Continuing Donations	New/One Time Donations	Events/ Grants/Matches	Non-Profit Income (Auction,	In-Kind Donations	Total Donations
January (2014)	18	\$745.00	\$500.00	\$497.00	\$0.00	\$0.00	\$1,742.00
February	56	\$1,536.00	\$3,175.46	\$760.00	\$0.00	\$2,020.00	\$7,491.46
March	25	\$1,274.00	\$50.00	\$2,764.91	\$0.00	\$0.00	\$4,088.91
April	37	\$840.00	\$0.00	\$4,842.00	\$0.00	\$0.00	\$5,682.00
May	246	\$815.00	\$0.00	\$11,903.08	\$285.00	\$2,460.00	\$15,463.08
June	278	\$1,040.00	\$0.00	\$13,376.63	\$992.00	\$2,134.80	\$17,543.43
July	32	\$850.00	\$0.00	\$3,151.58	\$225.00	\$0.00	\$4,226.58
August	23	\$850.00	\$0.00	\$244.00	\$465.00	\$440.00	\$1,999.00
September	19	\$875.00	\$650.00	\$25.00	\$2,324.75	\$0.00	\$3,874.75
October	43	\$775.00	\$95.00	\$775.00	\$120.00	\$0.00	\$1,765.00
November	71	\$3,182.00	\$2,733.00	\$1,338.64	\$595.00	\$0.00	\$7,848.64
December	22	\$5,235.00	\$720.00	\$0.00	\$0.00	\$500.00	\$6,455.00
Total	870	\$18,017.00	\$7,923.46	\$39,677.84	\$5,006.75	\$7,554.80	\$78,179.85
January (2015)	18	\$885.00	\$200.00	\$30.00	\$3,771.00	\$0.00	\$4,886.00
February (2015)	23	\$730.00	\$100.00	\$1,720.39	\$8,632.00	\$5,671.73	\$16,854.12
March (2015)	18	\$780.00	\$45.00	\$230.00	\$13,162.25	\$0.00	\$14,217.25
April (2015)	12	\$630.00	\$10.00	\$138.00	\$0.00	\$0.00	\$778.00
May (2015)	13	\$630.00	\$0.00	\$940.70	\$0.00	\$0.00	\$1,570.70
June (2015)	24	\$930.00	\$425.00	\$2,680.72	\$0.00	\$0.00	\$4,035.72
July (2015)	23	\$795.00	\$0.00	\$2,450.00	\$0.00	\$2,500.00	\$5,745.00
August (2015)	17	\$640.00	\$0.00	\$523.51	\$760.00	\$1,743.35	\$3,666.86
September (2015)	217	\$1,010.00	\$0.00	\$8,727.00	\$211.00	\$1,005.00	\$10,953.00
October (2015)	348	\$750.00	\$0.00	\$21,007.77	\$0.00	\$24.57	\$21,782.34
Total	713	\$7,780.00	\$780.00	\$38,448.09	\$26,536.25	\$10,944.65	\$84,488.99

Fun Run Comparison

2013 FUNRUN DONATION SUMMARY			2014 FUNRUN DONATION SUMMARY			2015 FUNRUN DONATION SUMMARY		
<u>TOTAL COSTS</u>			<u>TOTAL COSTS</u>			<u>TOTAL COSTS</u>		
Description	Amount		Description	Amount		Description	Amount	
Subscription Fee	\$799.00		T-Shirts	\$1,452.50		T-Shirts	\$1,964.70	
Kick Off Supply Kit	\$450.00		Printing Costs (Est.)	\$100.00		Printing Costs (Est.)	\$0.00	
Extra Class Posters	\$40.00		PayPal Processing Fees	\$38.48		PayPal Processing Fees	\$0.00	
6% Processing Fee for Online Donations	\$754.50		Blue Pay Credit Card Processing Fee (Est.)	\$338.00		Blue Pay Credit Card Processing Fee (Est.)	\$675.80	
FOP Flyers	\$197.74		In-Kind Fundraising Expenses (Banners, Silent Auction, Etc.)	\$4,594.80		In-Kind Fundraising Expenses	\$0.00	
Water Coolers	\$149.01		Total Costs	\$6,523.78		Total Costs	\$2,640.50	
In-Kind Give-Aways	\$812.41							
Total Costs	\$3,202.66		<u>TOTAL DONATIONS</u>			<u>TOTAL DONATIONS</u>		
			Description	Amount		Description	Amount	
<u>TOTAL DONATIONS</u>			Corporate Sponsorships	\$5,965.20		Corporate Sponsorships	\$5,800.00	
Description	Amount		Donations	\$17,468.38		Donations	\$33,499.77	
Offline Donations	\$4,727.05		Silent Auction Proceeds	\$2,460.00		T-Shirt Sales	\$1,637.00	
Online Donations	\$12,575.00		T-Shirt Sales	\$1,502.00		Total Cash Donations/Proceeds	\$40,936.77	
Total Cash Donations	\$17,302.05		Total Cash Donations/Proceeds	\$27,395.58				
Total Cash Donations	\$17,302.05		Total Cash Donations/Proceeds	\$27,395.58		Total Cash Donations/Proceeds	\$40,936.77	
In-Kind Donations	\$812.41		In-Kind Donations (Banners, Silent Auction, Etc.)	\$4,594.80		In-Kind Donations (Food)	\$1,029.57	
Total Donations	\$18,114.46		Total Donations	\$31,990.38		Total Donations	\$41,966.34	
<u>FINAL TALLY</u>			<u>FINAL TALLY</u>			<u>FINAL TALLY</u>		
Total Donations	\$18,114.46		Total Donations	\$31,990.38		Total Donations	\$41,966.34	
Total Costs	\$3,202.66		Total Costs	\$6,523.78		Total Costs	\$2,640.50	
Net Proceeds	\$14,911.80	82.30%	Net Proceeds	\$25,466.60	79.60%	Net Proceeds	\$39,325.84	93.70%

Volunteers

- ◆ Library assistance needed
- ◆ Teacher Treats Still has slots available later in the year
- ◆ Lunch/Recess volunteers needed – contact Michelle Sherman if interested; michellemcclung@hotmail.com
- ◆ Contact Bob Fox for these and future volunteer opportunities – bob@friendsofpulaski.org

Communications

- ◆ Match Campaign
 - November 30th – Dec. 11th
 - \$4000 in matching funds have been secured
- ◆ Website Enhancements
 - Minutes
 - Donor Stories (adding a couple of new ones)
 - Project Summaries
 - Stephanie Harte also working on a beta site for a revamp of the FOP website

Fundraising

◆ Past

- BucketFeet Bucktown Studio
 - Totals from the sales promotion are not available yet.
 - The Pulaski gallery night on 11/6 was a success. Event was a lot of fun and well attended.

◆ Current

- UrbanSitter partnership
 - US will donate \$20 to the school when new families sign up and book an interview or sitter.
- Chipotle Dine Out

◆ Future

- Madison and Rayne? January? Push back to April?

Outreach

Recent

- Chili Cookoff
 - Thank you to our judges and entrants!
 - Congrats to first place winner Michelle and Scott Sherman

Upcoming

- Gala 2016 – Saturday February 20, 2016 at Nick's Fishmarket

Gala 2016

- ◆ Committee: Leah Gray, Kate Barthel, Natalie Fox, Bridget Brosnan, Laura Stein
- ◆ Saturday February 20, 2016 at Nick's Fishmarket
- ◆ Likely 7:30-11 pm
- ◆ Save the Date will be posted online soon and sent home in the school eblast as well as FOP eblast.
- ◆ Finalizing ticket prices – likely \$65 if purchased before 12/31/15, \$75 if purchased January 1 or after.
- ◆ Auction will be online a week before the event and we plan to use mobile bidding the night of the event.
 - Bidding Owl: Laura received feedback from a local school who had a less than great experience.
 - Bidding for Good: Still far more expensive than anything else.
 - Silent Auction Pro
 - 32Auctions.net: price is right but no text notices, email only
- ◆ Working on corporate sponsors and auction item donations.

Projects and Procurement

- ◆ Plan for technology spending
 - Compiling list of what Art and Music may need that can be purchased in lieu of the document camera the other teachers received.
 - Committee has met once and Mr. W and Ms. Natale are working on a technology plan.

- ◆ PE Spending
 - Mr. Battin and Mr. Schram have been asked to put together a list of items they may need to use the dine out money that has accumulated.

New Business

- ◆ Trash Can Sponsorship
 - Art Santos State Farm took one
 - Michelle and Bob talking to Fresh Marketplace about another

Open Meeting Topics

- ◆ Next Meeting December 16th, Pulaski library.