



Board Meeting

October 14, 2015

Agenda

- ◆ Welcome and Introductions
- ◆ Principal/LSC Updates
- ◆ Treasurer
- ◆ Volunteers
- ◆ Communications
- ◆ Fundraising
- ◆ Outreach
- ◆ Fun Run
- ◆ Gala
- ◆ Projects and Procurement
- ◆ Teacher Liaison
- ◆ Transform the Transformer
- ◆ New Business

Principal/LSC Updates

- ◆ Enrollment is 24 over what was projected, not including PreK
 - 828 K-8
 - 104 PreK
- ◆ Still waiting on budget updates
- ◆ K is 80% neighborhood this year (not including gifted bilingual) vs. 35% in 8th grade.
- ◆ Testing has started across grade levels
 - Little kids TRC testing for reading levels
 - New bilingual students doing screener testing
 - NWEA testing will be abbreviated version for Beginning of Year (BOY) and Middle of Year (MOY). Waiting on dates – possibly during October.
- ◆ Classroom Messenger will be used for weekly emails
- ◆ Dr. Bedard has asked Ms. Natale and Mr. W to create a volunteer group of fellow teachers to talk to colleagues and make some recommendations on needs – will discuss in later slide.

Profit & Loss Statement and Balance Sheet

September 2015

	Total
Income	
Donations (General)	12,764.32
In-Kind Donations (General)	1,743.35
Gala In-Kind Donations	5,671.73
Gala Ticket Sales	8,441.00
Gala - Auction & Raffle Proceeds	16,874.25
FunRun Sponsorship	5,800.00
Block Party Donations & Proceeds	1,021.00
Restricted Donations	0.00
Unapplied Cash	7,001.00
Total Income	\$59,316.65
Expenses	
Advertising	0.00
Charitable Giving	10,155.44
Charitable Giving - In Kind	1,743.35
Total Charitable Giving	11,898.79
Credit Card & Banking Fees	795.36
Fundraising Expense	0.00
Fundraising Exp. - FunRun T-Shirts	1,964.70
Fundraising Exp. - Gala Cash	5,493.55
Fundraising Exp. - Gala In-Kind	5,671.73
Fundraising Exp. - In Kind General	0.00
Insurance	0.00
Online Accounting Service	257.67
Promotional - Block Party	713.25
Stationery & Printing	0.00
Taxes & Licenses	25.00
Web Services	441.00
Total Expenses	\$27,261.05
Net Operating Income	\$32,055.60
Other Expenses	
Miscellaneous	0.00
Total Other Expenses	\$ 0.00
Net Other Income (Refund)	\$ 0.00
Net Income	\$32,055.60

	Total
ASSETS	
Current Assets	
Bank Accounts	
PNC Checking	
Non-Restricted Funds	45,129.00
Restricted Funds (Lowes)	2,357.00
Total Bank Accounts	\$ 47,486.00
Accounts Receivable	
Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$ 0.00
Other Assets	
In-Kind Donations	0.00
Undeposited Funds	1,090.00
Total Other Assets	\$ 0.00
Total Current Assets	\$ 48,576.00
TOTAL ASSETS	\$ 48,576.00
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	16,520.40
Net Income	32,055.60
Total Equity	\$ 48,576.00
TOTAL LIABILITIES AND EQUITY	\$ 48,576.00

Donations by Month

Month	Number of Donations / Transactions	Continuing Donations	New/One Time Donations	Events/ Grants/Matches	Non-Profit Income (Auction,	In-Kind Donations	Total Donations
January (2014)	18	\$745.00	\$500.00	\$497.00	\$0.00	\$0.00	\$1,742.00
February	56	\$1,536.00	\$3,175.46	\$760.00	\$0.00	\$2,020.00	\$7,491.46
March	25	\$1,274.00	\$50.00	\$2,764.91	\$0.00	\$0.00	\$4,088.91
April	37	\$840.00	\$0.00	\$4,842.00	\$0.00	\$0.00	\$5,682.00
May	246	\$815.00	\$0.00	\$11,903.08	\$285.00	\$2,460.00	\$15,463.08
June	278	\$1,040.00	\$0.00	\$13,376.63	\$992.00	\$2,134.80	\$17,543.43
July	32	\$850.00	\$0.00	\$3,151.58	\$225.00	\$0.00	\$4,226.58
August	23	\$850.00	\$0.00	\$244.00	\$465.00	\$440.00	\$1,999.00
September	19	\$875.00	\$650.00	\$25.00	\$2,324.75	\$0.00	\$3,874.75
October	43	\$775.00	\$95.00	\$775.00	\$120.00	\$0.00	\$1,765.00
November	71	\$3,182.00	\$2,733.00	\$1,338.64	\$595.00	\$0.00	\$7,848.64
December	22	\$5,235.00	\$720.00	\$0.00	\$0.00	\$500.00	\$6,455.00
Total	870	\$18,017.00	\$7,923.46	\$39,677.84	\$5,006.75	\$7,554.80	\$78,179.85
January (2015)	18	\$885.00	\$200.00	\$30.00	\$3,771.00	\$0.00	\$4,886.00
February (2015)	23	\$730.00	\$100.00	\$1,720.39	\$8,632.00	\$5,671.73	\$16,854.12
March (2015)	18	\$780.00	\$45.00	\$230.00	\$13,162.25	\$0.00	\$14,217.25
April (2015)	12	\$630.00	\$10.00	\$138.00	\$0.00	\$0.00	\$778.00
May (2015)	13	\$630.00	\$0.00	\$940.70	\$0.00	\$0.00	\$1,570.70
June (2015)	24	\$930.00	\$425.00	\$2,680.72	\$0.00	\$0.00	\$4,035.72
July (2015)	23	\$795.00	\$0.00	\$2,450.00	\$0.00	\$0.00	\$3,245.00
August (2015)	17	\$640.00	\$0.00	\$523.51	\$760.00	\$1,743.35	\$3,666.86
September (2015)	217	\$1,010.00	\$0.00	\$8,727.00	\$211.00	\$0.00	\$9,948.00
Total	365	\$7,030.00	\$780.00	\$17,440.32	\$26,536.25	\$7,415.08	\$59,201.65

Volunteers

- ◆ Chili Cook Off has all the competitor slots filled. Come, enjoy the chili and meet fellow Pulaski parents.
- ◆ Family Fitness Night, 10/22, needs Setup and Cleanup volunteers.
- ◆ Teacher Treats Still has slots available later in the year.

Communications

- ◆ Heavy email campaigns for Fun Run
- ◆ Website Enhancements
 - Minutes
 - Donor Stories (adding a couple of new ones)
 - Project Summaries
- ◆ School Tours
- ◆ BCO Education Forum was a success
- ◆ Matching Campaign
 - November 30th – Dec. 11th?
 - Need for matching families

Fundraising

◆ Current

– UrbanSitter partnership

- US will extend a \$50 offer to families as well as \$20 to the school. This promotion will run through 10/31.
- Will promote this alongside the Chili Cookoff.
- \$60 in September.

◆ Upcoming

- Chipotle Dine Out 11/18

◆ Future

– BucketFeet Bucktown Studio partnership

- BucketFeet is hosting a gallery of Pulaski student artwork from 10/14 to 11/7
- FOP night on 11/6 from 6:00 to 8:00 during which 25% of sales will be donated back to FOP (trying to get this expanded to cover the whole month with the use of a code/phrase).

Outreach

- ◇ Recent
 - Fun Run, October 8th
- ◇ Upcoming
 - Chili Cookoff October 24th at Floyd's
 - 10 entrants, \$10 each, \$10 for tastings
 - Gala 2016!

Fun Run



- ◆ **\$24,270.80** to date in student fundraising! Go Sabers!
- ◆ **\$5800** in sponsorships
- ◆ Grand Total **\$30,070.80** to date
- ◆ Accepting donations until Friday October 16th, would love to reach 25k goal from student fundraising!
- ◆ HUGE thanks to Melissa Kieta, Lindsey Barnes, Luann Ray, Michelle Sherman, Allison Zaner, Debbie Gibbons and Julie Valentin!
- ◆ Team of volunteers came out to help, cheer and keep the day going. Thanks to all.
- ◆ Students seemed to enjoy running
- ◆ Big thanks to Strack and VanTil and US Foods (Joy Pugh) for refreshment donations.

Gala 2016

- ◆ Committee: Leah Gray, Kate Barthel, Natalie Fox, Bridget Brosnan, Laura Stein
- ◆ Hope to book venue in the next week
 - Stan Mansion (2408 N. Kedzie)
 - Moonlight Studios (1446 W. Kinzie)
 - Prairie Production (1314 W. Randolph)
 - Nick's Fishmarket (Merchandise Mart)
- ◆ Moving the Silent Auction Online!
 - Bidding For Good (can do online and/or mobile bidding)
 - Bidding Owl
- ◆ Dates
 - February 19/20th
 - March 4/5th

Projects and Procurement

- ◆ Document cameras delivered.
 - Purchased 19 cameras for \$6050 (\$318 each)
 - Art and Music elected not to receive one in lieu of something more useful for them.

- ◆ Plan for technology spending
 - Compiling list of what Art and Music may need that can be purchased in lieu of the document camera the other teachers received.
 - Dr. Bedard asked Ms. Natale and Mr. W to form a small committee to talk to colleagues, look at survey results and make some recommendations to Dr. Bedard and FOP for new technology purchases. They will meet a couple of times amongst themselves and then meet with us.

- ◆ PE Spending

Teacher Liaison

- ◆ Helped with Fun Run pushes with teachers
- ◆ Melissa Kieta will work with teachers through Sarah to get feedback for this year's Fun Run.

Transform the Transformer+

◆ Project Complete!

New Business

- ◆ Trash Can Sponsorship – Art Santos State Farm taking some?

Open Meeting Topics

- ◆ Next Meeting November 18th, Pulaski library. This is report card pickup and Chipotle Dine Out day.