



Board Meeting

January 21, 2015

Agenda

- ◆ Welcome and Introductions
- ◆ President
- ◆ Treasurer
- ◆ Communications
- ◆ Projects
- ◆ Gala
- ◆ Fun Run
- ◆ Volunteers
- ◆ New Business

Updates

- ◆ IB MYP Authorization Visit 3/30-31
- ◆ Teacher excitement building for Mardi Gras Party
- ◆ PARCC being skipped by CPS
- ◆ E-Rate Network – Scheduled for over summer
- ◆ “Friends of” Summit scheduled for 1/26

Profit & Loss Statement and Balance Sheet

Calendar 2014

	Total
Income	
Donations	58,183.30
In-Kind Donations	7,554.80
Restricted Donations	4,975.00
Non-Profit Income (T-Shirts, Block Party, Income - Auction/Sale of In-Kind	5,006.75 2,460.00
Total Income	\$ 78,179.85
Expenses	
Advertising	0.00
Charitable Giving	59,428.90
Charitable Giving - In Kind	2,460.00
Total Charitable Giving	61,888.90
Credit Card & Banking Fees	1,432.93
Fundraising Expense	1,452.50
Fundraising Exp. - In Kind	4,594.80
Insurance	205.00
Online Accounting Service	343.56
Promotional	3,175.44
Promotional - In Kind (Printing)	500.00
Stationery & Printing	0.00
Supplies	0.00
Taxes & Licenses	25.00
Web Services	958.23
Total Expenses	\$ 74,576.36
Net Operating Income	\$ 3,603.49
Other Expenses	
Miscellaneous	0.00
Total Other Expenses	\$ 0.00
Net Other Income (Refund)	\$ 0.00
Net Income	\$ 3,603.49

	Total
ASSETS	
Current Assets	
Bank Accounts	
PNC Checking	
Non-Restricted Funds	11,545.40
Restricted Funds	4,975.00
Total Bank Accounts	\$ 16,520.40
Accounts Receivable	
Accounts Receivable (A/R)	0.00
Total Accounts Receivable	\$ 0.00
Other Assets	
In-Kind Donations	0.00
Total Other Assets	\$ 0.00
Total Current Assets	\$ 16,520.40
TOTAL ASSETS	\$ 16,520.40
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	12,916.91
Net Income	3,603.49
Total Equity	\$ 16,520.40
TOTAL LIABILITIES AND EQUITY	\$ 16,520.40

Donations by Month

Month	Number of Donations	Continuing Donations	New/One Time Donations	Events/ Grants/Matches	Non-Profit Income	In-Kind Donations	Total Donations
January (2013)	12	\$725.00	\$350.00	\$0.00	\$0.00	\$0.00	\$1,075.00
February	12	\$750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$750.00
March	14	\$725.00	\$0.00	\$562.00	\$0.00	\$2,020.00	\$3,307.00
April	11	\$800.00	\$0.00	\$4,351.00	\$0.00	\$0.00	\$5,151.00
May	15	\$1,000.00	\$0.00	\$276.00	\$0.00	\$2,020.00	\$3,296.00
June	18	\$650.00	\$75.00	\$5,204.77	\$0.00	\$819.41	\$6,749.18
July	12	\$675.00	\$0.00	\$12,652.00	\$0.00	\$0.00	\$13,327.00
August	16	\$700.00	\$50.00	\$0.00	\$0.00	\$7,015.00	\$7,765.00
September	16	\$550.00	\$105.00	\$1,525.00	\$9.00	\$0.00	\$2,189.00
October	19	\$770.00	\$500.00	\$842.00	\$18.00	\$500.00	\$2,630.00
November	14	\$460.00	\$35.00	\$546.23	\$0.00	\$0.00	\$1,041.23
December	20	\$1,075.00	\$1,240.00	\$800.00	\$0.00	\$0.00	\$3,115.00
Total	179	\$8,880.00	\$2,355.00	\$26,759.00	\$27.00	\$12,374.41	\$50,395.41
January (2014)	18	\$745.00	\$500.00	\$497.00	\$0.00	\$0.00	\$1,742.00
February	56	\$1,536.00	\$3,175.46	\$760.00	\$0.00	\$2,020.00	\$7,491.46
March	25	\$1,274.00	\$50.00	\$2,764.91	\$0.00	\$0.00	\$4,088.91
April	37	\$840.00	\$0.00	\$4,842.00	\$0.00	\$0.00	\$5,682.00
May	246	\$815.00	\$0.00	\$11,903.08	\$285.00	\$2,460.00	\$15,463.08
June	278	\$1,040.00	\$0.00	\$13,376.63	\$992.00	\$2,134.80	\$17,543.43
July	32	\$850.00	\$0.00	\$3,151.58	\$225.00	\$0.00	\$4,226.58
August	23	\$850.00	\$0.00	\$244.00	\$465.00	\$440.00	\$1,999.00
September	19	\$875.00	\$650.00	\$25.00	\$2,324.75	\$0.00	\$3,874.75
October	43	\$775.00	\$95.00	\$775.00	\$120.00	\$0.00	\$1,765.00
November	71	\$3,182.00	\$2,733.00	\$1,338.64	\$595.00	\$0.00	\$7,848.64
December	22	\$5,235.00	\$720.00	\$0.00	\$0.00	\$500.00	\$6,455.00
Total	870	\$18,017.00	\$7,923.46	\$39,677.84	\$5,006.75	\$7,554.80	\$78,179.85

Fundraising Efficiency

	2012		2013		2014	
Income						
Donations	8,389.00		38,235.24		58,183.30	
In-Kind Donations	540.38		12,374.41		7,554.80	
Restricted Donations	5,000.00		0.00		4,975.00	
Non-Profit Income (T-Shirts, Block	0.00		27.00		5,006.75	
Income - Auction/Sale of In-Kind	0.00		150.00		2,460.00	
Uncategorized Income	200.00		0.00		0.00	
Total Income	\$ 14,129.38		\$ 50,786.65		\$78,179.85	
Expenses						
Charitable Giving	0.00		33,121.85		59,428.90	
Charitable Giving - In Kind	0.00		11,945.38		2,460.00	
Total Charitable Giving	0.00		45,067.23		61,888.90	
Advertising	387.82	2.7%	0.00	0.0%	0.00	0.0%
Credit Card & Banking Fees	584.54	4.1%	738.11	1.5%	1,432.93	1.8%
Fundraising Expense	0.00	0.0%	2,486.05	4.9%	1,452.50	1.9%
Fundraising Exp. - In Kind	0.00	0.0%	969.41	1.9%	4,594.80	5.9%
Insurance	344.00	2.4%	205.00	0.4%	205.00	0.3%
Online Accounting Service	339.32	2.4%	343.56	0.7%	343.56	0.4%
PO Box	360.40	2.6%	0.00	0.0%	0.00	0.0%
Promotional	624.18	4.4%	409.84	0.8%	3,175.44	4.1%
Promotional - In Kind (Printing)	0.00	0.0%	0.00	0.0%	500.00	0.6%
Stationery & Printing	222.98	1.6%	312.72	0.6%	0.00	0.0%
Supplies	64.87	0.5%	0.00	0.0%	0.00	0.0%
Taxes & Licenses	43.00	0.3%	310.00	0.6%	25.00	0.0%
Miscellaneous	809.13	5.7%	0.00	0.0%	0.00	0.0%
Web Services	1,224.11	8.7%	677.99	1.3%	958.23	1.2%
Total Non-Charitable Expenses	\$ 5,004.35	35.4%	\$ 6,452.68	12.7%	\$12,687.46	16.2%
Net Operating Income	\$ 9,125.03		-\$ 733.26		\$65,492.39	
Net Other Income (Refund)	\$ 0.00		\$ 45.74		\$ 0.00	
Net Income	\$ 9,125.03		-\$ 687.52		\$65,492.39	
Efficiency		64.6%		87.3%		83.8%

Outreach

◇ Current

- Madison and Rayne in January \$20/order over \$50 to Pulaski, **includes gift cards**, \$320 so far

◇ Upcoming

- Dad's Saber Social at Jack and Ginger's – 7:30pm on 1/29
- Potbelly on Damen 2/5 – 25% of in-store and delivery
- Degerberg Martial Arts – Around Family Fitness Night (4/30)
- Valentine's Day at Vased Flowers – 10%

◇ Potential

- Kickball or Basketball Tournament or Exhibition Game
- Future Dine Outs?
 - Pizza
 - Menchie's Frozen Yogurt

Communications

- ◆ Gala specific communications in addition to ongoing regular communications
- ◆ Successful publication of article on IB certification in DNAinfo

Gala

- ◆ February 21, 2015
- ◆ Invitation sent
- ◆ Website, including registration done
- ◆ Auction
 - Donations coming in
 - Student Art Projects to commence soon
- ◆ Catering Contract Set
- ◆ Sign-up Genius setup for committees
 - <http://www.signupgenius.com/go/10c0c4aa4a9292222222>
 - Donations
 - Decorations
 - Teacher Art Projects
 - Ticket Sales
 - Setup/Teardown
- ◆ Need more **Sports Tickets**



Fun Run

- ◇ Date: May 27th/28th or 28th/29th (primary/rain)
- ◇ Co-Chairs: Melissa Kieta and Lindsey Barnes
- ◇ Planning Sponsorships, T-shirts, etc.
- ◇ Considering Run vs. Obstacle format



Volunteers

- ◆ Pulaski Party with a Purpose
 - Committee Volunteers still needed
<http://www.signupgenius.com/go/10c0c4aa4a928a4f58-saber>
- ◆ Kiss and Go needs new recruits
 - Have 2 for each day, but would like 3
- ◆ Teacher treats needs more volunteers for next semester
<http://www.signupgenius.com/go/10c0c4aa4a928a4f58-teacher>
- ◆ Need parents w/ younger kids to reach out to new parents to fill these volunteer activities. Will also rely on them for bigger upcoming pushes like the Gala and Fun Run.

Open Meeting Topics

- ◆ Uniforms
- ◆ Dad's Saber Social 1/29 at 7:30pm at Jack & Ginger's
- ◆ Next Meeting February 18, in the Pulaski Library