



Board Meeting

January 15, 2014

Agenda

- Welcome and Introductions
- President
- Treasurer
- Fundraising
- Business Outreach
- Communications
- Volunteers
- New Business

Update

- LSC Update
 - NCLB Letter
 - Upcoming Elections (paperwork due 2/28)
 - Degerberg and Fun Run Approved
 - Sex Education
- Technology Needs at Pulaski
- Athletics Equipment Purchases underway
- Seeking donations for PBIS Store (Positive Behavior Rewards)
- Additional Chromebook cart in progress (#3)
- FOP Social 1/16, 8:00pm at The Charleston

Profit & Loss Statement and Balance Sheet

December 2013

| | Total |
|----------------------------------|---------------------|
| Income | |
| Donations | 38,235.24 |
| In-Kind Donations | 12,374.41 |
| Restricted Donations | 0.00 |
| Non-Profit Income (Decals, etc.) | 27.00 |
| Income - Auction/Sale of In-Kind | 150.00 |
| Total Income | \$ 50,786.65 |
| Expenses | |
| Advertising | 0.00 |
| Charitable Giving | 33,121.85 |
| Charitable Giving - In Kind | 11,945.38 |
| Total Charitable Giving | 45,067.23 |
| Credit Card Processing Fee | 738.11 |
| Fundraising Expense | 2,486.05 |
| Fundraising Exp. - In Kind | 969.41 |
| Insurance | 205.00 |
| Online Accounting Service | 343.56 |
| Promotional | 409.84 |
| Stationery & Printing | 312.72 |
| Supplies | 0.00 |
| Taxes & Licenses | 310.00 |
| Web Services | 677.99 |
| Total Expenses | \$ 51,519.91 |
| Net Operating Income | -\$ 733.26 |
| Other Expenses | |
| Miscellaneous | 0.00 |
| Total Other Expenses | \$ 0.00 |
| Net Other Income (Refund) | \$ 45.74 |
| Net Income | -\$ 687.52 |

| | Total |
|-------------------------------------|---------------------|
| ASSETS | |
| Current Assets | |
| Bank Accounts | |
| PNC Checking | |
| Non-Restricted Funds | 12,916.91 |
| Restricted Funds | 0.00 |
| Total Bank Accounts | \$ 12,916.91 |
| Accounts Receivable | |
| Accounts Receivable (A/R) | 0.00 |
| Total Accounts Receivable | \$ 0.00 |
| Other Assets | |
| In-Kind Donations | 0.00 |
| Total Other Assets | \$ 0.00 |
| Total Current Assets | \$ 12,916.91 |
| TOTAL ASSETS | \$ 12,916.91 |
| LIABILITIES AND EQUITY | |
| Liabilities | |
| Total Liabilities | |
| Equity | |
| Retained Earnings | 13,604.43 |
| Net Income | -687.52 |
| Total Equity | \$ 12,916.91 |
| TOTAL LIABILITIES AND EQUITY | \$ 12,916.91 |

| | Total |
|------------------------------|---------------------|
| Income | |
| Donations | 8,389.00 |
| Restricted Funds | 5,000.00 |
| Uncategorized Income | 200.00 |
| In-Kind Donations | 540.38 |
| Total Income | \$ 14,129.38 |
| Expenses | |
| Advertising | 387.82 |
| Credit Card Processing | 584.54 |
| Insurance | 344.00 |
| Office Expenses | |
| P.O. Box | 360.40 |
| Total Office Expenses | \$ 360.40 |
| Online Accounting | 339.32 |
| Promotional | 624.18 |
| Stationery & Printing | 222.98 |
| Supplies | 64.87 |
| Taxes & Licenses | 43.00 |
| Web Services | 1,224.11 |
| Total Expenses | \$ 4,195.22 |
| Net Operating Income | \$ 9,934.16 |
| Other Expenses | |
| Miscellaneous | 809.13 |
| Total Other Expenses | \$ 809.13 |
| Net Other Income | -\$ 809.13 |
| Net Income | \$ 9,125.03 |

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| Net Operating Income | -\$ 733.26 |
| Other Expenses | |
| Miscellaneous | 0.00 |
| Total Other Expenses | \$ 0.00 |
| Net Other Income (Refund) | \$ 45.74 |
| Net Income | -\$ 687.52 |

Donations by Month

| Month | Number of Donations | Continuing Donations | New/One Time Donations | Corporate Grants/Matches | Non-Profit Income | In-Kind Donations | Total Donations |
|----------------|---------------------|----------------------|------------------------|--------------------------|-------------------|--------------------|--------------------|
| January (2012) | 2 | \$110.00 | | \$0.00 | \$0.00 | \$0.00 | \$110.00 |
| February | 6 | \$200.00 | \$575.00 | \$0.00 | \$0.00 | \$0.00 | \$775.00 |
| March | 4 | \$225.00 | | \$0.00 | \$0.00 | \$0.00 | \$225.00 |
| April | 4 | \$250.00 | | \$0.00 | \$0.00 | \$0.00 | \$250.00 |
| May | 5 | \$275.00 | | \$0.00 | \$0.00 | \$0.00 | \$275.00 |
| June | 9 | \$425.00 | | \$5,000.00 | \$0.00 | \$0.00 | \$5,425.00 |
| July | 6 | \$300.00 | | \$0.00 | \$0.00 | \$0.00 | \$300.00 |
| August | 11 | \$250.00 | \$250.00 | \$0.00 | \$0.00 | \$0.00 | \$500.00 |
| September | 12 | \$375.00 | \$350.00 | \$0.00 | \$0.00 | \$0.00 | \$725.00 |
| October | 19 | \$675.00 | \$1,165.00 | \$0.00 | \$0.00 | \$0.00 | \$1,840.00 |
| November | 15 | \$945.00 | \$1,122.00 | \$0.00 | \$0.00 | \$0.00 | \$2,067.00 |
| December | 13 | \$725.00 | \$271.24 | \$0.00 | \$0.00 | \$540.38 | \$1,536.62 |
| Total | 106 | \$4,755.00 | \$3,733.24 | \$5,000.00 | \$0.00 | \$540.38 | \$14,028.62 |
| January (2013) | 12 | \$725.00 | \$350.00 | \$0.00 | \$0.00 | \$0.00 | \$1,075.00 |
| February | 12 | \$750.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$750.00 |
| March | 14 | \$725.00 | \$0.00 | \$562.00 | \$0.00 | \$2,020.00 | \$3,307.00 |
| April | 11 | \$800.00 | \$0.00 | \$4,351.00 | \$0.00 | \$0.00 | \$5,151.00 |
| May | 15 | \$1,000.00 | \$0.00 | \$276.00 | \$0.00 | \$2,020.00 | \$3,296.00 |
| June | 18 | \$650.00 | \$75.00 | \$5,204.77 | \$0.00 | \$819.41 | \$6,749.18 |
| July | 12 | \$675.00 | \$0.00 | \$12,652.00 | \$0.00 | \$0.00 | \$13,327.00 |
| August | 16 | \$700.00 | \$50.00 | \$0.00 | \$0.00 | \$7,015.00 | \$7,765.00 |
| September | 16 | \$550.00 | \$105.00 | \$1,525.00 | \$9.00 | \$0.00 | \$2,189.00 |
| October | 19 | \$770.00 | \$500.00 | \$842.00 | \$18.00 | \$500.00 | \$2,630.00 |
| November | 14 | \$460.00 | \$35.00 | \$546.23 | \$0.00 | \$0.00 | \$1,041.23 |
| December | 20 | \$1,075.00 | \$1,240.00 | \$800.00 | \$0.00 | \$0.00 | \$3,115.00 |
| Total | 179 | \$8,880.00 | \$2,355.00 | \$26,759.00 | \$27.00 | \$12,374.41 | \$50,395.41 |

Fundraising

- Smaller Cocktail Receptions
 - Gibbons need to slide back
- Looking for another parent volunteer

Volunteers

- Upcoming
 - Family Literacy Night 2.13.14 from 6-730 (5 Volunteers Needed)
- Volunteers needed for in-school Activities
 - Traffic Management (Kiss and Go)
 - Lunch and Recess
- Volunteers needed for in-school activities without background checks:
 - Library Assistance
 - Office Assistance
 - Wednesday Workdays
 - Library Assistance
 - Teacher Treats

Business Outreach

- Recent
 - Shop for Good
- Current (through January)
 - Madison and Rayne (\$20 per order over \$50) - \$240 so far
- Future
 - Degerberg Martial Arts – Offer March 5-21
 - Cooking for a Cause at Red Door ([details](#))
- Potential
 - The 606/Pulaski

Fun Run

- **Planning Committee** (Lindsey Barnes, Allison Zaner, Michelle Sherman, Laura Stein)
- Approved by LSC on 1/13
- Initial Meeting 1/23
- Initial Tasks
 - Pick a date
 - Need Z2Systems training on Social Fundraising Module
-

Communications

- Preparing to launch a combined school/FOP newsletter with new Newsletter Volunteer, Anne Dwyer

Open Meeting Topics

- Lowe's Toolbox for Education Grant ([site](#))

- FOP Social – January 16th at 8:00pm
 - *The Charleston – 2076 N Hoyne*

- Next Meeting February 19, in the Pulaski Library